

## Hbs Tesla Motors Case

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Eric Van den Steen is Professor of Business Administration at Harvard Business School. e evandensteen@hbs.edu . Interested in finding out more? Download the case. Educators can login to view a free educator preview copy of this case. Tesla Motors Ref 9-714-413 Teaching note Ref 5-714-483. Related items: Portuguese language version Ref 9-714-P06 . View a full list of featured cases Site map ...

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Tesla Motors is an American company that is engaged in the manufacturing, designing and selling of electric cars and electric power-train vehicle as well. The company was founded by a famous group of brilliant and innovative silicon engineers in 2003.

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tesla case study 1. Tesla: A Comprehensive Strategic Analysis By: Herb Benson, Robert Korn, Samantha Netnin, and Kevin Peterson 2. Tesla Motors (TSLA) History [Founded in 2003 by Elon Musk \(Current CEO\), JB Straubel \(CTO\), Martin Eberhard, Marc Tarpenning, and Ian Wright](#) [Tesla Roadster](#) [First manufactured product, offered from 2008-2012](#) [Model S](#) [Currently only vehicle offered ...](#)

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In mid-2013, Tesla Motors was riding a wave of success: It had launched its first really mass-produced car—the model S—to rave reviews; had recently raised first-year production targets; and had started taking orders for its next car, the Model X. Tesla seemed to be on its way to defying the skeptics and becoming the first US company to enter the car industry with a mass-produced car since ...

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A case study on Tesla, Inc : The world's most exciting ... Save medium.com · In June 2010, Tesla Motors conducted an initial public offering on the New York Stock Exchange, becoming the first new U.S. automobile company to do so since the 1950s [1].

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714-413 Tesla Motors 2 Car Design15 A car was a complex marvel of technology with thousands of parts, often sourced from more than a thousand suppliers.16 A typical car consisted of a number of subsystems: 1) The powertrain made the car move and was the most complex part of the car.

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Eric Van den Steen is a Professor of Business Administration at HBS, where he teaches strategy. He holds the Royal Little chair, established in honor of the founder of Textron. Professor Van den Steen's research studies the fundamentals of strategy and competitive advantage, the role of leaders in strategy, and the interaction between strategy and organization more broadly.

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The case analyzes the equity market value of Tesla Motors, the electric car company founded and led by Elon Musk. Wall Street analysts are wildly divided on the future growth prospects for this company, and analysts' one year share price targets range from \$160 to \$500.