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Handbook of Scales in Tourism and Hospitality Research: Gursoy, Dogan, Uysal, Muzaffer, Sirakaya-Turk, Ercan, Ekinci, Yuksel, Baloglu, Seyhmus: 9781780644530: Amazon.com: Books.

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His current research interests center on tourism demand/supply interaction, tourism development, and QOL research in tourism. Richard Perdue is a professor of tourism (Ph.D., Texas A&M University), and Head of the Department of Hospitality and Tourism Management, Virginia Polytechnic Institute and State University (Virginia Tech).

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The hospitality industry is a vast and faceted industry with many opportunities. Event planning, travel & tourism, hotel & lodging, food & beverage and many other related areas of research pertaining to this industry are covered in this guide.