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Essential of Social Psychology is an Open Education Resource written by Lee W. Daffin Jr., Ph.D. and Carrie Lane, Ph.D. through Washington State University which tackles the topic of social psychology in 12 modules. Our discussion begins by defining social psychology and discovering the various research methods used in psychology and the subfield.

ESSENTIALS OF PSYCHOLOGY: CONCEPTS AND APPLICATIONS, 5th Edition retains the hallmark features and pedagogical aids that have made this text unique in presenting the foundations of psychology in a manageable, reader-friendly format. Students gain a broad view of psychology and see applications of the knowledge gained from contemporary research to the problems and challenges we face in today's world. Nevid's comprehensive learning system,

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Essentials of Psychology introduces contemporary psychological research and caters to the varied needs of students and instructors. The book is composed of 14 basic chapters, which provide comprehensive coverage of theories and research within each of the traditional areas of psychology. Chapters are dedicated to topics that discuss the major divisions of psychology; the physiological basis of behavior; the ways people change and the ways they stay the same over time; personality and behavior assessment; and treatment of psychological problems. Psychologists, students, and teachers of psychology will find this textbook very invaluable.

In Essentials of Psychology, authors Saul Kassin, Gregory J. Privitera, and Kristal D. Clayton propel students into a clear, vibrant understanding of psychological science with an integrative, learn-by-doing approach. Students assume the role of a psychologist, carrying out experiments and making predictions. Compelling storytelling, real-life examples, and the authors ' active practice approach encourages critical thinking and engagement.

In a concise and readable 16-chapter format, ESSENTIALS OF PSYCHOLOGY, 7th Edition, incorporates the most effective features of the sixth edition along with the latest and most important research findings from psychological science. Combining extensive pedagogical support with an emphasis on active learning, the text challenges students to learn by doing -- to actively participate and to think about what they are learning rather than just passively read written information. The integrated pedagogical program helps students master the material by supporting the elements of the PQ4R (Preview, Question, Read, Recite, Review, and Reflect) study system. Douglas Bernstein also shows how topics in psychology are interrelated and guides students in thinking critically -- including organizing select research studies around questions to help readers think objectively about research and results. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The new edition of this brief introductory text retains the hallmark features that have made its parent text unique in the market, while offering a more manageable, student-friendly format. The text's organization breaks down each chapter into smaller instructional units organized around a set of key concepts in a particular area of study. The text also features Nevid's comprehensive learning system derived from research on memory, learning, and textbook pedagogy. This learning model incorporates what the author calls the Four Es of Effective Learning--Engaging Student Interest, Encoding Information, Elaborating Meaning, and Evaluating Progress. Nevid's Essentials of Psychology: Concepts and Applications, 2/e, provides a broad view of psychology that includes the history, methods of research, major theories, and research findings of the discipline as well as applications of the knowledge gained from contemporary research to the problems and challenges we face in today's world. Major content revisions cover many of the 1,000-plus new citations of research findings and theoretical developments that have appeared in the scientific literature in the past three years. In addition the text offers the latest research findings in the areas of neuroscience, gender, and positive psychology. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

An easy-to-understand overview of the key concepts of psychological testing Fully updated and revised, the second edition of Essentials of Psychological Testing surveys the basic principles of psychometrics, succinctly presents the information needed to understand and evaluate tests, and introduces readers to the major contemporary reference works in the field. This engaging, practical overview of the most relevant psychometric concepts and techniques provides the foundation necessary for advanced study in the field of psychological assessment. Each clear, well-organized chapter includes new examples and references, featuring callout boxes highlighting key concepts, bulleted points, and extensive illustrative material, as well as " Test Yourself " questions that help gauge and reinforce readers ' grasp of the information covered. The author ' s extensive experience and deep understanding of the concepts presented are evident throughout the book, particularly when readers are reminded that tests are tools and that, like all tools, they have limitations. Starting with a basic introduction to psychological tests, their historical development, and their uses, the book also covers the statistical procedures most frequently used in testing, the frames of reference for score interpretation, reliability, validity and test item considerations, as well as the latest guidelines for test selection, administration, scoring and reporting test results. Whether as an orientation for those new to the field, a refresher for those already acquainted with it, or as reference for seasoned clinicians, this book is an invaluable resource. SUSANA URBINA, PHD, is Professor Emeritus of Psychology at the University of North Florida, where she taught courses in psychological testing and assessment. A Diplomate of the American Board of Assessment Psychology and a licensed psychologist, Dr. Urbina practiced in the field of psychological assessment for over a decade. She coauthored the seventh edition of Psychological Testing with Anne Anastasi and has published numerous articles and reviews in the area of psychological testing.

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